



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 848153

Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 1536
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 9/11

Date Entered 08/14/12
Last Modified 09/06/12
Entered By Penne Marsh
CO-OP No
Headline # 06269313
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,222.25
Net Total \$46,592.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	128	\$54,815.00
Grand Total:	128	\$54,815.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:58P- 3:58P (ET)	5			X	X	X			5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
2.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10A- 10:58A (ET)	5			X	X	X			5	\$170.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12
3.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:02A (ET)	4			X	X	X			4	\$210.00	\$840.00	Norfolk (WVEC) (WVEC)		9/6/12
4.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10:58A- 12P (ET)	6			X	X	X			6	\$560.00	\$3,360.00	Norfolk (WVEC) (WVEC)		9/6/12
5.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	12:02A- 1:06A (ET)	4			X	X	X			4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	6			X	X	X			6	\$150.00	\$900.00	Norfolk (WVEC) (WVEC)		9/6/12
7.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	3:58P- 4:58P (ET)	4			X	X	X			4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	4:58P- 5:29P (ET)	4			X	X	X			4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		9/6/12
9.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:58A (ET)	4			X	X	X			4	\$210.00	\$840.00	Norfolk (WVEC) (WVEC)		9/6/12
10.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:29P- 5:58P (ET)	4			X	X	X			4	\$510.00	\$2,040.00	Norfolk (WVEC) (WVEC)		9/6/12
11.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)	4			X	X	X			4	\$500.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/6/12
12.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:58A- 7A (ET)	4			X	X	X			4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/6/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	6:58P- 7:28P (ET)	4			X	X	X			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	4			X	X	X			4	\$410.00	\$1,640.00	Norfolk (WVEC) (WVEC)		9/6/12

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15.2	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P (ET)	4			X	X	X			4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/6/12
16.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 10A (ET)	6			X	X	X			5	\$425.00	\$2,125.00	Norfolk (WVEC) (WVEC)		9/6/12
17.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/14/12
18.1	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	Shark Tank	8/23/12
19.2	Normal Line / SPOT	09/14/12-09/14/12	6	:30	9P- 10P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	Primetime	9/6/12
20.2	Normal Line / SPOT	09/17/12-09/17/12	6	:30	10P- 11P (ET)		2							2	\$950.00	\$1,900.00	Norfolk (WVEC) (WVEC)	Castle	9/6/12
21.1	Normal Line / NCAA - FOOTBALL	09/15/12-09/15/12	5	:30	12P- 7P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
23.2	Normal Line / SPOT	09/15/12-09/15/12	5	:30	5:58A- 8A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/6/12
24.2	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:57P (ET)							1		1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)		9/6/12
25.1	Normal Line / SPOT	09/15/12-09/15/12	5	:30	7:58A- 9A (ET)							1		1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		9/6/12
26.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		9/6/12
27.2	Normal Line / SPOT	09/16/12-09/16/12	6	:30	10P- 11P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Extreme Weight	9/6/12
28.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/6/12
29.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	5:58A- 8A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		9/6/12

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30.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	7:58A- 9A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/6/12
31.2	Normal Line / SPOT	09/16/12-09/16/12	5	:30	7:58P- 9P (ET)								1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Secret Mil	9/6/12
32.2	Normal Line / SPOT	09/16/12-09/16/12	6	:30	9P- 10P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	Extreme Weight	9/6/12
33.1	Normal Line / SPOT	09/13/12-09/13/12	6	:30	10P- 11P (ET)					1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	Rookie	8/23/12
34.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	7:58P- 9P (ET)					1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
35.2	Normal Line / SPOT	09/13/12-09/13/12	4	:30	9P- 10P (ET)					1				1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	wipeout	9/6/12
36.2	Normal Line / SPOT	09/12/12-09/16/12	5	:30	11P- 11:35P (ET)	7			X	X	X	X	X	7	\$550.00	\$3,850.00	Norfolk (WVEC) (WVEC)		9/6/12
39.1	Normal Line / SPOT	09/12/12-09/12/12	6	:30	10P- 11P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	Final Witness	8/23/12
40.1	Normal Line / SPOT	09/12/12-09/12/12	6	:30	7:58P- 9P (ET)				2					2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
41.2	Normal Line / SPOT	09/12/12-09/12/12	5	:30	9P- 10P (ET)				1					1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	Modern/Dont Trust	9/6/12
42.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12:58P- 3:58P (ET)		5							5	\$240.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
43.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	10A- 10:58A (ET)		3							3	\$170.00	\$510.00	Norfolk (WVEC) (WVEC)		9/6/12
44.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:02A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		9/6/12
45.2	Normal Line / SPOT	09/17/12-09/17/12	4	:30	10:58A- 12P (ET)		2							2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/6/12

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46.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	12:02A- 1:06A (ET)		1							1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
47.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12P- 12:57P (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/6/12
48.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	3:58P- 4:58P (ET)		1							1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
49.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	4:58P- 5:29P (ET)		1							1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		9/6/12
50.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:58A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		9/6/12
51.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:29P- 5:58P (ET)		1							1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)		9/6/12
52.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/6/12
53.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:58A- 7A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/6/12
54.1	Normal Line / SPOT	09/17/12-09/17/12	6	:30	6:58P- 7:28P (ET)		1								\$600.00		Norfolk (WVEC) (WVEC)		8/23/12
55.2	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 9A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)		9/6/12
56.2	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7:28P- 7:57P (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/6/12
57.2	Normal Line / SPOT	09/17/12-09/17/12	4	:30	9A- 10A (ET)		2							2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12

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